Terms of reference

Outreach working group ToR

Objectives

To coordinate outreach partner governments to support coherent mobilisation of commitments in the run up to the Tokyo N4G Summit.

Background

The UK government co-hosted the first Nutrition for Growth Summit in 2013, helping to secure an unprecedented level of commitment from governments (including donors), UN, civil society and the private sector. As part of the N4G process, the government of Japan will host its own Nutrition for Growth Summit in Tokyo in December 2021. The 2021 N4G Summit presents an enormously important opportunity to ensure action is taken on nutrition so that more countries are able to get on track to reach global targets (including the 2025 World Health Assembly targets and the 2030 SDG target to end malnutrition in all its forms). In particular, it will provide a platform to shine a spotlight and to mobilise commitments to address malnutrition that go beyond action on food systems and that ensure a specific focus on the needs of women, adolescents and young children, including in countries that are classified as fragile or conflict-affected.

To date, BMGF and FCDO have been working closely with the Japanese government in support of the Summit. A vision for the Summit has been agreed, a commitment guide has been produced, an advisory group has been established (comprising representatives from key constituency groups) and the Government of Japan is in the process of securing the venue for the Summit.

A small group is now needed to help coordinate mobilisation of commitments from partner governments, feed in advice on invites/speakers for the summit, overseeing the process of reviewing/registering commitments as part of the agreed N4G accountability framework. They will need to feed this into the virtual Secretariat that has been set up to provide support to the Government of Japan on key aspects of the preparation of the event.

Proposed membership and scope of work

The group will be made up of representatives from UNICEF, WHO, SMS, UNN, Global Nutrition Report with inputs from FCDO, Gates and USAID. One member of the group will be represented on the N4G virtual Secretariat to ensure that there is regular two-way exchange between the Government of Japan (the working group can nominate more than one representative to take this role to help balance workloads as necessary).

The working group will convene monthly (and more often as necessary) under the leadership of Japan to ensure there is good coherence in the different work strands.

The core role of the group will be to coordinate outreach with partner governments to mobilise commitments as part of the N4G process. The key responsibilities of group will be to:

- Map out which are the potential priority governments where it seems feasible that a commitment could be made as part of N4G
- Identify which actors within / beyond the working group can lead and support efforts to mobilise commitments in line with the vision for the Summit
- Ensure that those leading outreach efforts are equipped with guidance on how commitments will be reviewed / registered through the N4G accountability process.

- Support on ensuring adherence to the principles of engagement underpinning the Summit.
- Provide advice to the Government of Japan on invites for speaking slots at the December Summit.
- Prepare regular updates for the Government of Japan and the wider advisory group on progress and seek support where necessary from Japan and other actors to help address any blockages to securing commitments.

Oversight

The working group will be represented on the N4G virtual Secretariat which will be overseen by the Government of Japan. It will involve close collaboration with leads from FCDO and Gates. Regular catch ups will be important to ensure that there is shared clarity on what is happening and to ensure the group is on track to deliver smart commitments.