



## Introduction

Nutrition for Growth (N4G) brings together diverse actors to make progress toward ending malnutrition in all its forms by 2030. Two events in 2020 will focus on securing new financial and political commitments from governments, donors, civil society, UN and businesses. The flagship Tokyo Nutrition for Growth 2020 Summit will be hosted by the Government of Japan in December 2020 and is positioned to mobilize significant commitments and re-energize political momentum for nutrition. The Summit will be preceded by a smaller, high-level pledging moment hosted by the Bill & Melinda Gates Foundation on the eve of the opening ceremonies of the Tokyo Olympics.

## FAQ

### 1. What is Nutrition for Growth?

Nutrition for Growth (N4G) is a global pledging moment to drive greater action toward ending malnutrition and helping ensure everyone, everywhere can reach their full potential. Over the past decade, the governments of the United Kingdom, Brazil, and Japan each stepped up to mobilize the N4G nutrition commitments against the backdrop of the Olympics—a symbol of health, strength, and human potential—working with donors and philanthropies, civil society, and the private sector. The result has been unprecedented, coordinated, and impactful commitments to improve global nutrition.

### 2. What is the Tokyo Nutrition for Growth Summit 2020?

The Tokyo Nutrition for Growth Summit 2020 is the flagship Nutrition for Growth (N4G) Summit hosted by the Government of Japan in December 2020. The event will convene a cross-section of stakeholders to announce all final financial and policy commitments and chart the path toward 2030 with concrete recommendations to the global community.

The Summit will be held in December 2020 and will be preceded by a “springboard” moment, the Nutrition for Growth Kick-Off Event at Goalkeepers Tokyo held on the eve of the opening ceremony of the Olympics on 23 July 2020. These events will continue the N4G legacy and signal the beginning of a new race toward a healthier, better-nourished future—a race toward a world in which all people, including the most vulnerable, have access to safe, affordable and nutritious food by 2030.

### **3. What are the thematic areas for this year’s Summit?**

The Government of Japan has identified five thematic areas that are critical to achieving the global targets and ending malnutrition in all its forms. All N4G commitments will correspond to one or more of these five areas: (1) making nutrition integral to Universal Health Coverage (UHC); (2) building food systems that promote healthy diets and nutrition, ensure livelihoods of producers and are climate-smart; (3) addressing malnutrition effectively in fragile and conflict affected contexts; (4) promoting data-driven accountability; and (5) securing new investments and driving innovation in nutrition financing.

### **4. What is the Nutrition for Growth Goalkeepers Kick-Off Event?**

The Nutrition for Growth Goalkeepers Kick-Off Event is a high-level “springboard” commitment-making moment at the Bill & Melinda Gates Foundation’s Tokyo Goalkeepers House on the eve of the Tokyo Olympics’ opening ceremony on 23 July 2020. The event will include a small set of ‘early riser’ N4G pledges to signal strong commitment to the global community and spur action towards a successful N4G Summit in December.

### **5. Who can make a commitment?**

The Government of Japan invites all committed stakeholders and constituency groups to make commitments. This includes:

1. Government ministries and bodies—particularly Ministries that are mandated to work on nutrition, including Ministries of Finance and Planning, Health, Agriculture, Education, and Social Protection.
2. Donor governments and philanthropic organizations.
3. Multi-lateral and international organizations.
4. Civil society and non-governmental organizations working on delivering nutrition programs or improving nutrition policy, communications, and consumer behavior change.
5. Private sector and business—business and consumer associations, multinational corporations, and small and medium enterprises involved in producing, packaging, retailing, and marketing food products.

### **6. What do commitments consist of?**

Programmatic, policy and financial commitments are all key to progress. Meeting global nutrition targets requires converting commitments into clear actions for which governments, businesses, civil society organizations and philanthropic organizations can be held accountable. Commitments that meet this standard must also meet the following key criteria:

1. Specific, measurable, attainable, relevant, and time-bound;
2. Aligned with national priorities;
3. Aligned with N4G Principles for Engagement, which can be found on [www.nutritionforgrowth.org](http://www.nutritionforgrowth.org); and
4. Aligned with the accountability framework (to be announced in 2020).

### **7. What are SMART pledges and how can they be developed?**

All pledgers are encouraged to review existing national nutrition policy and programs and consult with other nutrition stakeholders in order to develop SMART pledges. It is important to balance national and sector priorities. Where possible, this means aligning sector plans with national priorities to tackle the most pressing malnutrition challenges for each country or region. To do this, it is important to analyze barriers to progress for nutrition and review evidence on how to overcome those barriers. SMART pledges are:

1. **Specific:** Each commitment should identify a specific action and indicate who is responsible for achieving it.
2. **Measurable:** Pledges should include an indicator to enable measuring progress and achievement of the commitment. Quantifiable indicators are easier to monitor and should indicate the baseline where relevant and possible.
3. **Achievable:** Commitments should, at a minimum, be consistent with the level of progress achieved in the past. They should be as ambitious as possible, but mindful of the limits of what can be delivered in a realistic timeframe.
4. **Relevant:** Pledges should reflect the nutritional priorities and challenges relevant to the context (at national, regional, or global levels) and be based on levels of progress achieved in the past.
5. **Time-Bound:** Commitments should have a realistic timeframe for achievement and specify key milestones to be achieved within that time. Commitments should cover more than one calendar or fiscal year and be tracked and reported against annually. The process for holding pledge holders to account will be further defined during Summit preparations.

## 8. Where and when can pledges be submitted and made?

Pledges detailed in a completed pledge form can be submitted to the Ministry of Foreign Affairs of Japan. The form will be available on [www.nutritionforgrowth.org](http://www.nutritionforgrowth.org). Pledges can be made at the Summit and will be documented in the 2020 Compact.

## 9. How will pledges be tracked?

Government pledges will be tracked using existing mechanisms where possible: donor financial pledges will be tracked using OECD DAC databases; government commitments will be registered on the UN Decade of Action commitment repository held by the World Health Organization (WHO) and the Food and Agriculture Organization (FAO).

## 10. How will commitments be monitored? What accountability measures are in place?

Existing mechanisms such as the Global Nutrition Report (GNR), the UN Decade of Action, and the Access to Nutrition Initiative provide methods to track 2020 commitments.

Discussions are underway to agree upon monitoring mechanisms for business and civil society organizations commitments. Data verification will form a part of this process and will be fully detailed at a later date.

## 11. Who makes up the constituency networks and why do they matter?

Constituency networks are supporting the coordination of engagement and mobilization of commitments across their respective constituency groups and providing feedback to the Government of Japan through an Advisory Group. The constituencies represented include: UN; donor governments; civil society; academia; domestic governments; and Scaling Up Nutrition Movement (SUN) countries.