

Nutrition for Growth: the 2017 Roadmap

The 2030 Sustainable Development Goals represent an ambitious and transformational vision for the future. Achieving this vision will take concerted action by all countries and preventing malnutrition will need to be at the heart of what we all do between now and 2030. A failure to address malnutrition will not only hold back progress towards Global Goal 2 to end hunger and malnutrition in all its forms, it will also undermine at least 11 other Global Goals. Eradicating disease, ending extreme poverty, empowering women will only happen if people are free from malnutrition. Growth will only be inclusive if malnutrition declines as economies grow. A healthy, prosperous and stable world is much less likely whilst malnutrition exists.

On 1 April 2016, the United Nations General Assembly proclaimed 2016-2025 the UN Decade of Action on Nutrition. As an umbrella for consolidating and aligning nutrition actions and convened by FAO and WHO, the decade offers an open and inclusive way for all actors to set, track and achieve commitments to end all forms of malnutrition worldwide.

With this in mind, we aim to make 2017 a Nutrition for Growth year to re-energise the nutrition community, bring others on board and to kick-start the UN Decade of Action

The Vision

Under the umbrella of the UN Decade of Action, Nutrition for Growth 2017 will encompass a series of events that bring different actors together to set out the action they will take to help end malnutrition in all its forms by 2030.

The goal for N4G 2017 is to secure new financial and political commitment from Governments, donors, civil society, UN and business. It will also re-energise political momentum and global focus on nutrition. As well as providing platforms for commitment, the year will also aim to enable exchange and learning on how to address malnutrition effectively, and to foster a culture of transparency and accountability.

A core Nutrition for Growth stakeholder group will help lead key moments in 2017 but we invite others to host their own events in support of the overall vision of the Decade of Action.

We hope to bring N4G 2017 to a close in Rome under the leadership of Italy with a celebration of what we have collectively achieved and a promise to track whether commitments are leading to action and delivering results.

Nutrition for Growth

The UK-hosted 2013 N4G Summit was transformational in raising \$4 billion in nutrition specific funding and \$19 billion in nutrition sensitive funding. A Global Nutrition for Growth compact was endorsed by 100 stakeholders (from science business, civil society, private foundations and governments) committing by 2020 to reduce child stunting by 20 million. Commitments made are being tracked by the annual Global Nutrition Report. The communique from the Brazil-led 2016 N4G event highlighted the need for a global moment in 2017 to bring attention back to the nutrition challenge, ahead of a potential N4G event in 2020 at the next Olympics in Tokyo.

Our objectives

1. **Secure new financial and policy commitments in line with the vision of the UN Decade of Action.**
2. **Enable sharing, learning and innovation on what works to address malnutrition.**
3. **Foster a culture of transparency and accountability.**
4. **Maintaining visibility, interest and commitment to nutrition.**

The Roadmap below sets out a series of colour-coded events across N4G 2017 aimed at achieving these three objectives. The Roadmap is not intended to be exhaustive – we welcome others to join us in making N4G 2017 a success.

Delivering the objectives of N4G 2017

1. Secure increased financial and policy commitments

2017 needs to generate significant financial and policy commitments to nutrition. The Investment Framework to reach the Global Nutrition Targets, created by the World Bank and Results for Development, recommends that an additional \$70bn is required over the UN Decade of Action. This means \$7bn per year on average is required to meet the Global Nutrition Targets - \$4bn from high burden country governments, and \$2.6bn from donors. We should aim to meet this target in 2017. The analysis highlights this investment will yield tremendous returns over the next decade: 3.7m child lives saved, at least 65m fewer stunted children, and 265m fewer women suffering from anaemia compared to the 2015 baseline. This investment is needed alongside additional commitments to new solutions, R&D, and building the evidence base for nutrition-sensitive approaches.

We hope to use opportunities this year to harness financial and policy commitments from developing countries. Possibilities are the **World Bank Spring Meetings** (21-23 April, Washington) and the **African Development Bank Annual Meeting** (22-26 May, India). The possibility of using these events is being investigated and is not yet finalised.

The **G7** provides a potential space for new policy and financial commitments from donors.

Whilst we will look to encompass all forms of malnutrition in events across the year, we welcome offers from interested organisations to organise their own moments during the year to focus on what commitment and action is needed to address overweight and obesity.

2. Enable sharing, learning and innovation on what works

A key focus will be to highlight commitments made throughout the year and provide a platform for any new commitments. Events towards the end of the year could also shift the focus to implementation, by getting stakeholders to showcase their plans for delivery and promoting the exchange of ideas on best practice in nutrition across planning-implementation cycles, including through the SUN Global Gathering in November 2017.

3. Foster a culture of transparency and accountability

The proposed Italy-led **Nutrition event** around World Food Day could champion the importance of translating commitment to action. The launch of the 2017 Global Nutrition

report, due in November will also support this objective. The event could launch the nutrition repositories that are being developed to record and track commitments made by state (under development by WHO/FAO) and non-state actors. The repositories will be critical to ensure commitments are smart, build towards the same goal and that progress can be tracked effectively.

4. Maintaining interest, visibility and commitment to nutrition.

Commitments made in 2017 could be celebrated at the potential **Nutrition Event** hosted by Italy and FAO around World Food Day. This could provide a platform for key stakeholders including donor ministries, high burden countries, civil society and multilateral agencies to come together to bring N4G 2017 to a close. High level representatives from each stakeholder group could publically outline the collective commitments made to nutrition throughout the year and pass the baton to Japan.

Keeping track of commitments

All commitments made at N4G 2017 events will be eligible to be recorded in the Decade of Action commitment repository that is under development. Guidance and support will be available to make sure commitments made are more likely to translate to action and to ensure progress is tracked across the decade.

The Nutrition for Growth stakeholder group

The Nutrition for Growth (N4G) Stakeholders Group, led by the Department for International Development (DFID), came together ahead of the Brazil Nutrition for Growth event in 2016 and worked alongside the N4G International Steering Committee that comprises the UK, Japan and Brazil. The Stakeholder Group aims to provide coordinated leadership across the international community to secure commitment to address malnutrition. Members of the group include DFID, US State Department, Brazil and Japan Government representatives, BMGF, CIFF, WHO, FAO, the SUN Movement and the Global Nutrition Report.

We aim to enable wider engagement and input whilst also focusing on delivering concrete results for the year. We will continue to consult widely to make sure N4G 2017 is a success and reflects the contributions and inputs of all those who have an interest in addressing malnutrition.

The N4G Stakeholder Group will focus its efforts in 2017 on a selection of events and will act as a hub to make sure N4G 2017 is well coordinated and supports the vision of the Decade of Action.

To note: the events in this roadmap are all potential opportunities but have not yet been agreed and are still under discussion.

Implementation: The N4G Stakeholders Group will have regular meetings to help oversee the coordination of events throughout the year. There will be separate smaller working groups to help progress specific work strands, including communications, how to include a focus on obesity in 2017 and working with the private sector.

Please get in touch if you would like more information or if you are interested to host an event in 2017 to help accelerate action to end malnutrition in all its forms.

Annex A – Examples of Events and Outcomes

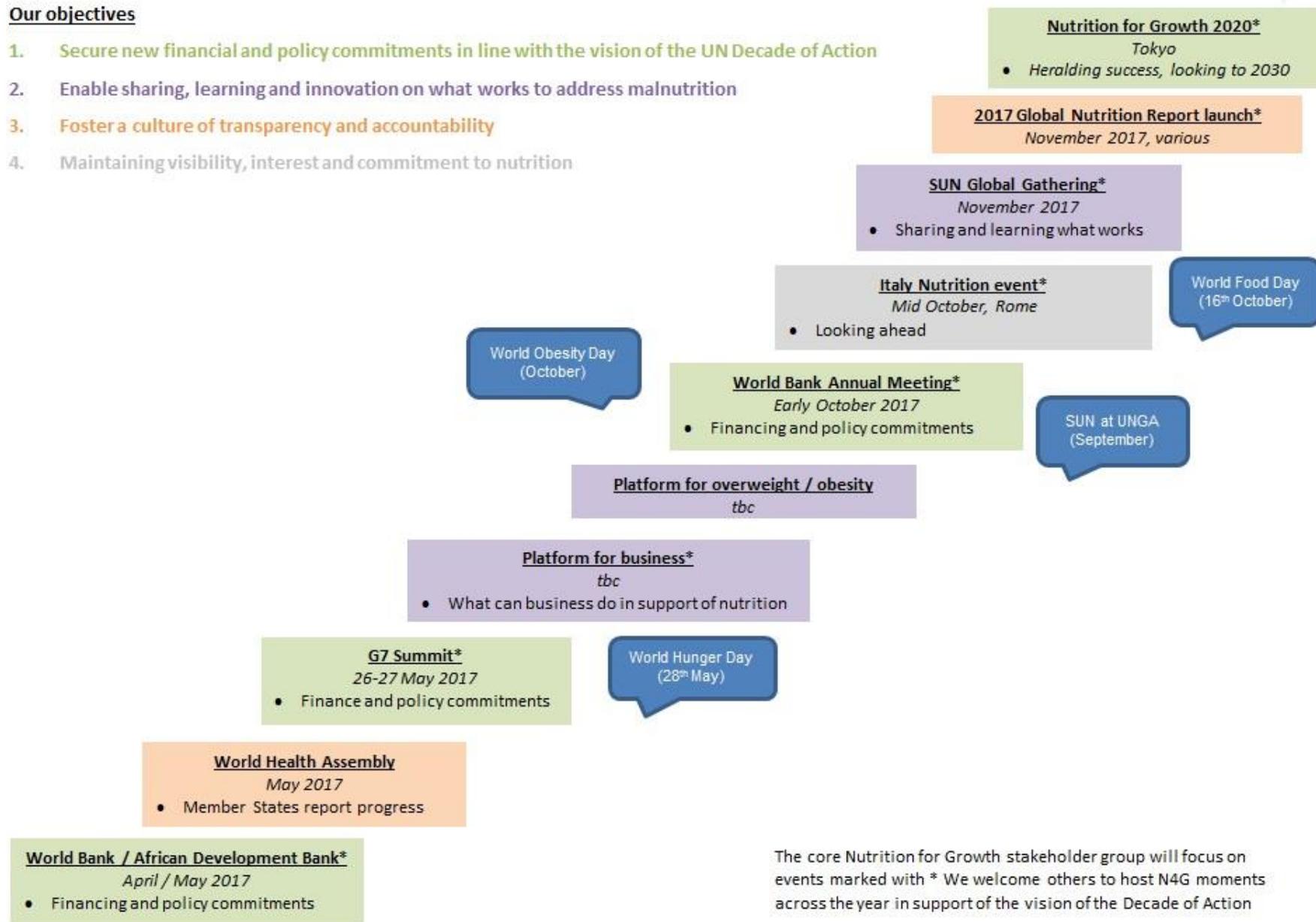
| <u>Event</u> | <u>Date</u> | <u>Key Outcomes</u> |
|---|-------------------------|--|
| Business platform?* | TBC | Challenge businesses to provide solutions to improve nutrition. |
| World Bank Spring Meetings* | 21-23 April, Washington | Secure increased financial commitments to nutrition from finance ministers of developing countries. |
| African Development Bank Annual Meeting* | 22-26 May, India | Secure increased financial commitments to nutrition from finance ministers of developing countries. |
| G7* | 26-27 May, Taormina | Raise awareness of nutrition issues in broader discussions on food security. Build the way for an Italy Nutrition Event in October. |
| Platform for overweight / obesity? | TBC | Agreement on the action needed so that the world can come together at N4G 2020 to make ambitious commitments to address overweight / obesity as well as undernutrition. |
| Italy Nutrition Event* | October, Rome | Bring global leaders, civil society and multilateral agencies together to put a spotlight on nutrition. Celebrate commitments made throughout the year. Provide a platform for new commitments. Highlight the critical importance of accountability, through the launch of the global repository. |
| SUN Global Gathering* | November | Enable reflection on what approaches to nutrition work well and to share evidence. Learn lessons from each other and challenge thinking. |
| Global Nutrition Report Launch* | November | Showcase progress made in combating malnutrition. Look to the future challenges facing nutrition |

Events marked with an asterisk are those that will be the core focus of the Nutrition for Growth Stakeholder Group.

Nutrition for Growth 2017

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3. Foster a culture of transparency and accountability
4. Maintaining visibility, interest and commitment to nutrition



The core Nutrition for Growth stakeholder group will focus on events marked with * We welcome others to host N4G moments across the year in support of the vision of the Decade of Action